

Creativity Tool #7- Image Works

This is using images to randomly stimulate your thinking

- Select a problem challenge of opportunity
- Using a laptop or computer, go to an internet browser
- Instead of doing a web search, do an image search
- Put in a random word (i.e. green beans, lamp, ocean)
- Pull up the images for that word, looking at each one
- Ask the group to answer- what does this remind you of?
- Type in a different word and then move to the next set of images
- Solutions will come up in this process