

Creativity Tool #15- Smellovision

- Pick a problem, opportunity, or challenge
- Have everyone go to their office and gather miscellaneous objects that have distinct smells (i.e. food, soda, glue, perfume, soap, shoes, etc.)
- Break into small groups
- Distribute the “smell supplies” at random to each group evenly
- Smell them- once done, swap items with another group
- Once everyone is done, say “what do these remind us of?”
- Write the possible solutions as they come up on the chart