

Creativity Tool #12- Weird Town

This is using a list of town names in the U.S. to think of ideas. Yes these are real town names!

- Pick a problem, opportunity, or challenge
- Select a town name from the list below:

Town Names

Bigfoot Texas	Nameless Texas
Chicken Alaska	Santa Claus Indiana
Intercourse Pennsylvania	Waterproof Louisiana
Earth Texas	Hot Coffee Mississippi
Shorter Alabama	Ninety Six South Carolina
Monkeys Eyebrow Arizona	Bird in Hand Pennsylvania
Ding Dong Texas	Sopchoppy Florida
Nothing Arizona	Deadhorse Alaska
Two Egg Florida	Okay Oklahoma
Toad Suck Arkansas	Why Arizona
	Happy Texas

- Ask what does this remind me of?
- Write the possible solutions on the chart